

TEAM JACK
FOUNDATION 11TH ANNUAL
RADIOTHON

Presented by:
THE HOME AGENCY
thehomeagency.com



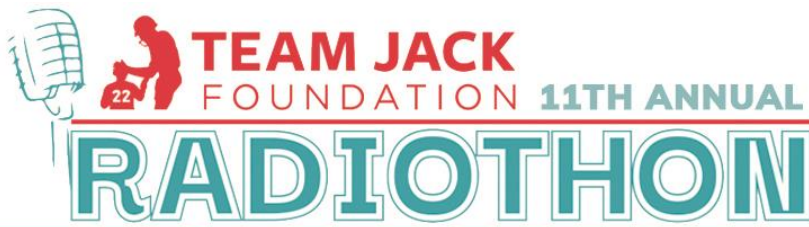
SEPTEMBER 28, 2023 | LIVE FROM ELWOOD, NE | 20 + STATIONS

Learn more: TeamJackFoundation.org

On September 28, 2023, Team Jack is excited to hold their 11th Annual Team Jack Radiothon presented by The Home Agency and the Jim & Sharri Baldonado family. Distributed by the Huskers Radio Network, the radiothon is Team Jack's second-largest annual fundraiser. Each year over 20 radio stations come together to air the inspiring stories of families touched by childhood brain cancer and to raise research funds and awareness for the cause. At the 2022 Radiothon over \$182,000 was raised for research!

SCOREBOARD SPONSOR | \$10,000 | Exclusive Sponsorship

- Featured as the exclusive "Scoreboard Sponsor" throughout the day—each time the total raised is mentioned, your company name will be the sponsor of that mention.
- Official sponsor of the Team Jack Scoreboard Update: your company will be showcased throughout the radiothon on over 20 stations statewide and online.
- Sponsor name mentioned minimum two (2) times per hour all day for a total of, minimum, 22 times throughout the day.
- Opportunity for sponsor to present their check on-site and (if on-site in Elwood) to do a live interview.
- Sponsor logo on Team Jack Foundation event webpage with hyperlink to company website.
- Company name mentioned in Team Jack social media post once per hour for a total of 11 times that day.
- Company name in Team Jack email blast to supporter's minimum two (2) during the radiothon and minimum two (2) times leading up to the event.
- 30-second company advertisement to be played during the event, minimum four (4) times throughout the day.
- Company featured in Sponsor Spotlight story in quarterly Team Jack newsletter post-event.



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Other Sponsorship Opportunities:

MATCHING SPONSOR | \$1,000 for Each Hour (11 Available)

Sponsor of one hour during the Team Jack Radiothon. Opportunity for your company to choose an hour to challenge others to match your donation. Your company has the option to choose any amount to match a minimum of \$1,000. **Any match above \$5,000 receives a pre-recorded 30-second company advertisement to be played during the event.**

- Opportunity for sponsor to present their check on-site and (if on-site in Elwood) to do a live interview.
- Sponsor would get as many mentions as possible during that hour, with a minimum of 10 mentions.
- Sponsor logo on Team Jack Foundation event webpage with hyperlink to company website.
- Minimum two (2) social media appreciation announcements plus inclusion in email announcement.

SPOTLIGHT INTERVIEW SPONSOR | \$500 (20 Available)

Sponsor of the HOURLY spotlight interview from a child or family affected by pediatric brain cancer.

- Two (2) company name mentions, one at the beginning and one at the end of sponsored interview.
- Sponsor logo on Team Jack Foundation event webpage with hyperlink to company website.
- One social media appreciation announcement including interview announcement.

For more information, please contact Kylie Dockter at Kylie@teamjackfoundation.org or at 402-925-2120. Your donation will be 100% tax-deductible.