



Dear Potential Sponsor,

We hope that you will join us as a sponsor for a very special and important evening: the 8th Annual Team Jack Foundation Gala Presented by Fat Brain Toys. The Team Jack Foundation is a 501(C)3 nonprofit that raises funds and awareness for childhood brain cancer research. We will host this event at The Lincoln Marriott Cornhusker Hotel in Downtown Lincoln, Nebr. on Saturday, February 27, 2021.

While we understand that we are in a time of uncertainty, our intention is to forge ahead with the event, without going virtual. With that, please know that our number one priority is the safety of our donors and volunteers, so we will continue to monitor the current Covid-19 situation as we proceed and will adhere to any necessary restrictions at the time of the event.

All proceeds from the event will fund child brain cancer research. Child brain cancer is the leading cancer cause of death in children. Nebraska ranks #5 in incidence rate of child brain cancer and even more alarming, Nebraska is #1 in mortality rate from child brain cancer. We need your help to make a change.

Currently, brain tumor research is underfunded. Over the past decades, little to no progress has been made in the treatment of child brain tumors, while many advances have been made across the rest of the pediatric cancer spectrum. New discoveries in the lab have led to new treatments in the pediatric cancer field which have significantly improved survival. However, 4,600 children are still being diagnosed with brain cancer each year. The scientific needle has barely moved with 30% of children who are diagnosed not surviving the disease.

The Team Jack Foundation has played a critical role in funding crucial findings for better treatments, but we must do more and keep pushing. By supporting this event, you can be part of the team fighting for a cure for children with brain cancer.

The Gala will include a silent and live auction, an inspiring program that showcases Team Jack's important developments in brain cancer research. In addition, we are excited to announce that former NFL quarterback & sports analyst, Boomer Esiason will be our keynote that evening. Boomer Esiason is the most visible national figure in the fight against cystic fibrosis, launching the Boomer Esiason Foundation in 1994 after his son, Gunnar, was diagnosed with the disease.

We expect approximately 700 guests in attendance. Our supporter network includes many prominent business and community leaders as well as special guests, including NFL Running Back for the New England Patriots, Rex Burkhead, and families impacted by this devastating disease.

The enclosed materials provide details about sponsorship opportunities. We also welcome donations for the event auctions. We look forward to working with our sponsors to promote their involvement and build relationships and friendships that can persist into the future. Please contact me directly with any questions. Thank you for your time, consideration and support.

Sincerely,

Kylie Dockter

KYLIE DOCKTER • EXECUTIVE DIRECTOR

Kylie@TeamJackFoundation.org

PO Box 607 • 47640 E Hwy 20 Atkinson, NE 68713 • 402.925.2120





TEAM JACK FOUNDATION GALA

February 27, 2021 | Lincoln Marriott Cornhusker Hotel



PRESENTED BY:

Fat Brain Toys

SPONSORSHIP OPPORTUNITIES

AUCTION SPONSOR | \$20,000

Recognition Benefits:

- Exclusive presenter of the silent auction
- Prominent logo placement on the back of the Gala program
- Logo placement on auction page inside Gala program
- Logo placement on event website with link to company website
- Social media appreciation announcements
- Logo inclusion in (2) TJF eblasts
- Logo placement in Gala program with a one-page company ad
- Logo included on mobile silent auction site and auction cards
- Logo placement on VIP lanyard
- Check presentation at VIP reception to be shared on TJF social media
- Signage and recognition during the event

Participation Benefits:

- (2)- reserved tables for 16- 20 guests at the Gala*
- (8-10)- VIP reception passes

TJ FAMILY SPONSOR | \$15,000

Recognition Benefits:

- Exclusive sponsor of (5) tables for families affected by brain cancer
- Logo placement as sponsor on (5) family tables
- Logo placement on child tribute slideshow during the event
- Logo placement on event website with link to company website
- Logo placement in Gala program with a one-page company ad
- Social media appreciation announcements
- Logo inclusion in TJF eblasts, minimum 1
- Check presentation at VIP reception to be shared on TJF social media
- Signage and recognition during the event

Participation Benefits:

- (1)- reserved table for 8-10 guests at the Gala*
- (8-10)- VIP reception passes

SPEAKER SPONSOR | \$15,000

Recognition Benefits:

- Exclusive presenter of Speaker, Boomer Esiason
- Private meet-and-greet for 10 guests with speaker
- Logo placement on event website with link to company website
- Check presentation at VIP reception to be shared on TJF social media
- Introduction of Speaker on stage during program
- Prominent logo placement on biography of speaker in gala program
- Social media appreciation announcements
- Logo inclusion in TJF eblasts, minimum 1
- Logo placement in Gala program with a one-page company ad
- Check presentation at VIP reception to be shared on TJF social media
- Signage and recognition during the event

Participation Benefits:

- (1)- reserved table for 8-10 guests at the Gala*
- (8-10)- VIP reception passes

MEAL SPONSOR | IN-KIND

Recognition Benefits:

- Exclusive sponsor Gala dinner for up to 700 guests
- Table tents bearing sponsor logo and description of sponsorship at all dinner tables
- Logo placement on child tribute slideshow during the event
- Logo placement on event website with link to company website
- Logo placement in Gala program with a one-page company ad
- Social media appreciation announcements
- Logo inclusion in TJF eblasts, minimum 1
- Signage and recognition during the event including retractable sign announcing sponsorship near ballroom
- Company booth during event (staffed by Team Jack volunteers) to distribute company materials

Participation Benefits:

- (1)- reserved table for 8-10 guests at the Gala*
- (8-10)- VIP reception passes

**With current COVID restrictions as of November 2020, we are only allowed 8-guests per table to ensure proper social distancing. If this changes as we near the event, we will update you.*



TEAM JACK FOUNDATION GALA

February 27, 2021 | Lincoln Marriott Cornhusker Hotel



PRESENTED BY:

Fat Brain Toys

SPONSORSHIP OPPORTUNITIES

TEAMMATE OF THE YEAR | \$15,000

Recognition Benefits:

- Exclusive presenter of the annual Teammate of the Year Award
- On-stage announcement of Award Recipient during program with 1-2 minute company speech
- Logo placement on VIP lanyard
- Logo placement on event web page with link to company website
- Social media appreciation announcements
- Logo inclusion in TJF eblasts, minimum 1
- Logo placement on Award page inside Gala program
- Logo placement in Gala program with a one-page company ad
- Check presentation at VIP reception to be shared on TJF social media
- Signage and recognition during the event

Participation Benefits:

- (1)- reserved table for 8-10 guests at the Gala*
- (8-10)- VIP reception passes

CHAMPIONSHIP LEVEL | \$10,000

Recognition Benefits:

- Logo placement on event web page
- Logo placement in Gala program with a one-page company ad inside program
- Check presentation during VIP reception to be shared on social media networks
- Signage and recognition during the event

Participation Benefits:

- (1)- reserved table for 8-10 guests at the Gala*
- (6)-VIP reception passes

VIP RECEPTION SPONSOR | \$15,000

Recognition Benefits:

- Exclusive presenter of VIP Room reception with opportunity for 2-4 minute speech during reception
- Prominent logo placement on VIP lanyard
- Logo placement on event web page with link to company website
- Social media appreciation announcements
- Logo inclusion in TJF eblasts, minimum 1
- Logo placement in Gala program with a one-page company ad
- Check presentation at VIP reception to be shared on TJF social media
- Signage and recognition during the event

Participation Benefits:

- (1)- reserved table for 8-10 guests at the Gala*
- (8-10)-VIP reception passes

VICTORY LEVEL | \$5,000

Recognition Benefits:

- Logo placement on event web page with link to company website
- Logo placement in Gala program with a half-page company ad
- Signage and recognition during the event

Participation Benefits:

- (1)- reserved table for 8-10 guests at the Gala*
- (2)-VIP reception passes

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ENTERTAINMENT SPONSOR | \$3,500

- Exclusive entertainment sponsor
- Company logo featured in the Gala program on page about entertainer
- Logo placement on event web page with link to company website
- Logo placement in Gala program with a one-page company ad
- Signage and recognition during the event
- (2)-tickets to the Gala event program with (2)-VIP reception passes

TEAMMATE TABLE | \$2,850

- (1)- reserved table for 8-10 guests at the Gala*
- Table sponsorship credit on table
- Company name listed on event web page

PROGRAM AD | \$1,500

- Half-page company ad in Gala program (800 printed)

VIP TICKET | \$750

- (1)-ticket to the Gala event program
- (1)-ticket to pre-Gala VIP reception

CHILD SPONSOR | \$250

- Personal or business listed in Gala program in honor or memory of brain tumor child
- Personal or business logo placement on child tribute slide show during event in honor or memory of brain tumor child

INDIVIDUAL TICKET | \$200

- (1)-ticket to the Gala event program and social hour



P.O. Box 607
Atkinson, NE 68713-0607
402-925-2120

info@TeamJackFoundation.org

BOOMER ESIASON

The 8th Annual Team Jack Gala presented by Fat Brain Toys scheduled for Saturday, February 27, 2021. Join us at the Lincoln Marriott Cornhusker Hotel and enjoy our featured speaker Boomer Esiason. Esiason enjoyed a 14-year career in the NFL as a quarterback for the Cincinnati Bengals, New York



Jets and Arizona Cardinals. He became a four-time Pro Bowl quarterback and one of the most successful quarterbacks in NFL history, including being named the NFL's Most Valuable Player in 1988. Upon retiring from the NFL after the 1997 season, Esiason headed straight for the broadcast booth working for ABC's NFL "Monday Night Football", CBS Sports' "The NFL Today," and Showtime's "Inside the NFL" to name a few. Esiason is currently co-host of the "Boomer and Gio in the Morning" radio show. He also formed the Boomer Esiason Foundation in 1994 shortly after his son Gunnar was diagnosed with cystic fibrosis. Since its inception, the Boomer Esiason Foundation has raised more than \$150 million to support research toward a cure for CF. His insight into coordinating his child's care, insurance coverage negotiations, learning microbiology to understand his son's condition, and searching for hope will certainly resonate with our families. Hope to see you there!



For more information, visit:
teamjackfoundation.org/2021gala



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Please confirm your level of sponsorship no later than February 15, 2021 to ensure fulfillment of recognition benefits.

SPONSORSHIP FORM

Please fill out the following form to confirm your chosen sponsorship package. Completed forms can be returned to the Team Jack Foundation at info@teamjackfoundation.org or by mail to PO Box 607, Atkinson, NE 68713.



CONTACT INFORMATION

Company Name

Contact Person

Contact Phone Number

Contact E-Mail Address

Contact Address

City, State, Zip Code

PAYMENT INFORMATION

_____ Please send me an invoice

_____ I have enclosed a check made payable
to the Team Jack Foundation

_____ Please charge my credit card:

Card Type: Visa/ MC/ AmEx/ Discover

Card Number

Expiration Date

Security Code

_____ Auction Sponsor | \$20,000

_____ Speaker Sponsor | \$15,000

_____ TJ Family Sponsor | \$20,000

_____ Award Sponsor | \$15,000
Teammate of the Year

_____ Meal Sponsor | In-Kind

_____ Championship Level | \$10,000

_____ Victory Level | \$5,000

_____ Entertainment Sponsor | \$3,500

_____ Table Sponsor | \$2,850

_____ Program Ad | \$1,000

_____ VIP Ticket | \$750

_____ Child Sponsor | \$250

_____ Individual Ticket | \$200

_____ *I/We are unable to attend, but wish to support the
work of Team Jack with a donation of \$_____.*

\$

Total Sponsorship Cost

Signature

Date

Thank You for Supporting the Team Jack Foundation!

Once we receive your form, a representative from Team Jack will contact you to discuss sponsorship benefits and tickets. Please send a high resolution logo (EPS or .AI preferred) along with your website URL. We will contact you in regards to all program ads.